

# CTO Magazine Contributor Guidelines

*We accept original, unpublished articles that align with the interests and challenges of today's CTOs and IT executives. Successful submissions are:*

- **Actionable** – Provide real-world strategies, frameworks, or lessons learned.
- **Insightful** – Offer a unique point of view or practical experience, not generic advice.
- **Vendor-neutral** – We do not accept promotional or sales-focused content, either your product or third-party.
- **Well-structured** – Articles should be clear, concise, and engaging—without the fluff.

## ***Preferred Topics:***

Leadership in engineering and technology

Scaling infrastructure and teams

DevOps, cloud, AI/ML, data pipelines

Digital transformation and org design

Security, compliance, and risk management

Career growth and hiring strategies for technical talent

## Article format options:

Feature Articles (800–1,200 words)

Op-Eds or POVs (600–1,000 words)

Explainers & How-To Guides (800–1,500 words)

Trend Analysis & Predictions

Use Cases & Case Study Perspectives

## Submission Requirements

- A short author bio (50–75 words) including your current role, company, and LinkedIn profile
- A high-resolution headshot
- An article in Google Docs or Word format
- Please title your email: [Contributor Submission] Article Title – Your Name

## Brand voice

CTO Magazine's brand voice is strong, confident, knowledgeable, adult voice in a relaxed yet formal tone. We speak to professionals with limited time – generally avoiding jokes, slang, or wordy explanations. We're efficient, functional, and thought-provoking.

## Submission Timeline

Our editorial team will review and respond within 10 business days. We may suggest edits for clarity, tone, or alignment with our editorial standards. Final publishing is at the discretion of our editorial team.

## Ready to Submit?

Please send your submission or pitch to: [info@ctomagazine.com](mailto:info@ctomagazine.com) or [kassidy@digitalzone.com](mailto:kassidy@digitalzone.com)